JETS BOOSTER CLUB

Mission: The Jets Booster Club exists to strengthen and support the Jacksonville Classical Academy middle and high school athletic program by providing resources, opportunities, and experiences that enhance the development, performance, and overall well-being of our student athletes.

Booster Club Responsibilities

Fundraising

- Develop and coordinate fundraising initiatives that support the athletic program.
- Organize athletic fundraising events, campaigns, and giving opportunities.
- Encourage participation from families, community members, and supporters.
- Identify opportunities for recurring and sustainable fundraising.

Corporate & Community Sponsorships

- Develop relationships with local businesses and community organizations.
- Reach out to potential sponsors and maintain relationships with existing sponsors.
- Recognize and promote sponsors through athletic events (signage, digital media, social media, and other appropriate platforms).
- Seek in-kind donations and community partnerships that provide goods or services to benefit student-athletes.

Communication & Engagement

- Build a strong network of parents, coaches, alumni, businesses, and community supporters.
- Communicate fundraising opportunities and athletic initiatives to families.
- Encourage parent and community involvement in the athletic program.
- Celebrate student athletes, coaches, teams, accomplishments, and milestones.
- Promote a positive culture of teamwork, sportsmanship, and school spirit.

Long Term Goals

Create a Student Athlete Rehab & Recovery Center: Establish a dedicated space where JXC middle and high school athletes can focus on recovery, injury prevention, mobility, and overall wellness.

Potential equipment and resources could include:

- Stationary bikes
- Rowing machines
- Normatec/recovery compression boots
- Foam rollers and mobility equipment
- Resistance bands
- Stretching and mobility stations
- Recovery tables
- Ice/recovery equipment
- Athletic training and rehabilitation supplies
- Educational resources on injury prevention, nutrition, sleep, and recovery

Establish an Athletic Equipment Fund: Create a sustainable fund dedicated to replacing and upgrading equipment across all middle and high school sports.

Improve the Student-Athlete Experience: Provide opportunities and resources that make being a JXC student athlete a positive and memorable experience.

Potential initiatives:

- Team-building experiences
- Senior athlete recognition
- Athletic awards
- End of season celebrations
- Championship/achievement recognition
- Athletic apparel and spirit initiatives

Support Athlete Health, Wellness & Education: Provide educational opportunities for student athletes and families on topics such as:

- Nutrition and fueling
- Hydration
- Sleep and recovery
- Injury prevention
- Mental preparation and performance
- Time management
- Healthy training habits

Fundraising Goals

Annual Booster Club Fundraising Goals Over the Next Five Years
Five Year Total: $1,000,000

- Year 1 Goal: $150,000
- Tear 2 Goal: $205,000
- Year 3 Goal: 205,000
- Year 4 Goal: $245,000
- Year 5 Goal: 245,000

Year 1(2026-2027) - Set the Foundation

- $50,000 - Establish the Rehab & Recovery Center
- $40,000 - Equipment & Facility Fund
- $25,000 - Student-Athlete Experiences
- $20,000 - Coach & Program Support
- $15,000 - Health, Wellness & Education

Year 2 (2026–2029) - Grow & Elevate

- $50,000 - Add to the Rehab & Recovery Center
- $50,000 - Equipment & Facility Fund
- $40,000 - Student-Athlete Experiences
- $25,000 - Coach & Program Support
- $15,000 - Health, Wellness & Education

5-Year Goal (2026–2031) - Build for Long-Term Excellence

- $65,000 - Add to/Replace Equipment in the the Rehab & Recovery Center
- $65,000 - Equipment & Facility Fund
- $50,000 - Student-Athlete Experiences
- $40,000 - Coach & Program Support
- $25,000 - Health, Wellness & Education